Nethra Gomatheswaran

Product/ UX Designer

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Work Experience

Fahrenheit 212, New York

June 2019 - August 2019

Design Intern

Worked on strategy, ideation and interaction design for mobile applications.

Lollypop UX/UI Studio, Bangalore

June 2017 - May 2018

User experience design

Conducted research, usability testing for 5 applications with diverse user groups in a school ecosystem, resulting in a paperless process.

Product design

Led the research, design and user testing of an interactive platform for oncologists, guiding them to gain insights at several phases of medical research.

Robert Bosch GmbH, Stuttgart

August 2015 - July 2016

Data Visualisation

Conducted interviews with users, stakeholders and devised behavioral analysis to design a dashboard to be used by 5+ teams in Bosch industries.

Research and Bachelor Thesis

Facilitated research, user interviews and usability testing with manufacturing teams of Bosch plants in Europe and India.

Volunteer Work

Make a difference, Coimbatore

August 2013 - May 2014

Empowered high-school children in orphanages by curating a custom syllabus for non-English speakers and managed career guidance.

Education

Parsons School of Design, New York

August 2018 - May 2020

MFA in Design and Technology minoring in Communication Design

Cornell Tech, New York

August 2019 - May 2020

Product Studio + Startup Studio

General Assembly, New York

November 2016 - February 2017

Certification course in User Experience Design

Hochschule Bochum, Bochum

March 2015 - October 2016

BE in Mechanical Engineering as a transfer student

PSG Tech, Coimbatore

July 2011 - December 2014

BE in Mechanical Engineering

Skillset

UX Skills

User Research, Strategy, Competitor analysis, Customer journey maps, Wireframing, Interaction design, Prototyping and usability testing.

Languages

English   Fluent

Tamil   Fluent

German   Fluent

Hindi   Intermediate